

March 5, 2022 Meeting @ 10:00 at 700 West Market Street

Shenandoah Valley Watercolor Society

P.O. Box 2744
Harrisonburg, VA 22801

Co-Chairs:

Barbara Gautcher
bgautcher@gmail.com
Mindy Morrison
mjdm@comcast.net

Communications Dir.:

Lynda Chandler
lyndachandler@gmail.com

And weary treasurer, Donna Detrich

Tailored to Fit You!

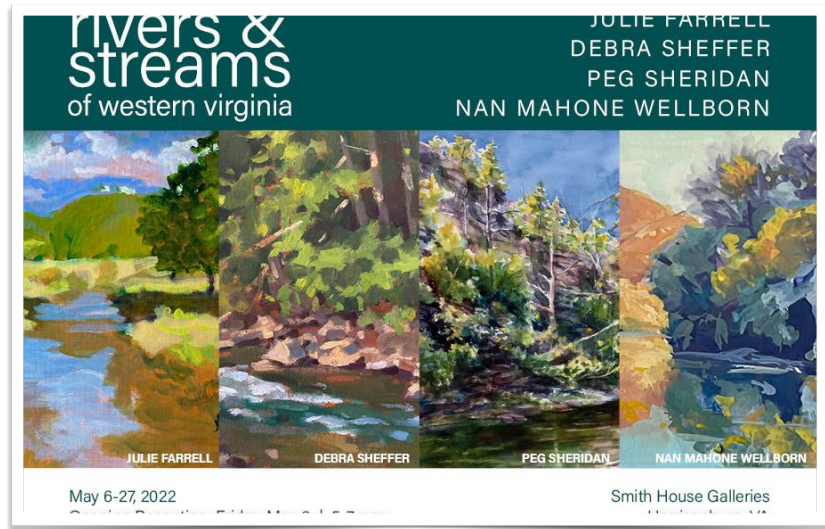
Our February meeting included reimagining how our meetings meet your needs. Ideas focused on less business and more art. On the reverse side of this newsletter, you will find a Business Summary for our March 5 meeting. If you have questions or comments about its content, you may email us (see the top right corner of this page) or bring them to the meeting. Please save and print if you want the summary at the meeting. A few copies will be available on tables; I hope to save some ink! Discussion will be brief and focus only on what needs to be highlighted. Bear with us as we work through kinks. This is new to us too!

A 15-20 minute sharing of ideas by members with expertise in areas such as framing and matting, pouring, etc. will be part of each meeting.

An Oohs & Ahhs Corner will be set up for members to display

finished artwork so bring your winter projects. We'd love to see them! Critiques are a perennial favorite, but now with a tweak. Please bring no more than 2 unfinished paintings for feedback on what is working and how it might be improved. A simple snack will be available but please bring your own drink.

Upcoming Show & Classes



Peg Sheridan has 2 new Spring classes. On March 5, Watercolor with Pen and Ink will be held in Verona. For a full description, go to www.co.augusta.va.us & look for Activities Guide. Peg will teach Joyous Color: Paintings Inspired by Gardens & Meadows on March 9. For a full description of her many classes, go to <http://www.pegsheridan.com> and then Upcoming Classes. She never disappoints!

March 5, 2022 Meeting @ 10:00 at 700 West Market Street

SVWS Business Meeting Summary

Blue Ridge Free Clinic Gallery: Lynda Chandler painted two murals for patients and staff at the Blue Ridge Free Clinic located in Harrisonburg. Peace Be With You and Hope, pictured below, are now permanent fixtures in exam rooms. Title plaques in several languages will soon accompany them.

Angela Leffel volunteered to hang Signature Members' paintings in the hallway leading to exam rooms and offices. On March 7th, 4:00 - 4:30, meet Angela at the Free Clinic located at 831 Martin Luther King Jr. Way in Harrisonburg to drop off your "peaceful" paintings for hanging, or bring them to her at our meeting this Saturday. Angela will be leaving for several months this spring, and needs one volunteer to take down and rehang every Gallery Day until her return. Please let her know if you will help. If you are interested in selling your painting, make a note about price & your contact info, and let her know. The clinic will not be responsible for any damage which may incur. For information, contact her at angelaleffel@gmail.com



Social Media News: The SVWS website is currently down and under maintenance, but should return sometime this month. We have a Shenandoah Valley Watercolor Society Facebook page and hope to have an Instagram page soon. Prior to posting, all announcements are reviewed by the board.

Treasury Report: From OASIS - Bahir Al Badry, JanetLee Wright, Lois Whitecotton, Cynthia Brock, and Donna Detrich all had sales.

SVWS profit from OASIS sales = \$27.44 (7% of the sales)

Paid City of Harrisonburg License \$30.

27 members paid dues

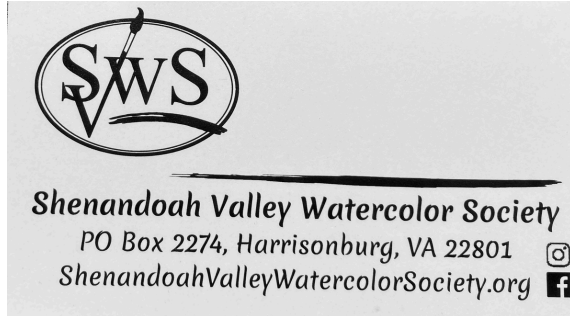
Checkbook Balance \$5,030.52

Signature Members: please pay your OASIS dues. There are currently ten members selling their work there and quarterly dues have dropped to \$15. March 7th is Gallery Day to change out paintings at Taste of Thai and Hardesty Higgins, and now Blue Ridge Free Clinic.

Welcome New Members! Lorraine Davis - her contact info is included on your 12/2021 Membership List. **Please add** Pat Martin, 922 College Ave., Harrisonburg 22802, 540-433-9223 **AND** Michele Kirkdorfer's address 1214 Woodcrest Circle, Harrisonburg, 22801

SVWS April 2, 2022 Monthly Meeting at 700 West Market Street, Harrisonburg, VA

April 2022 Newsletter



Painting by Lynda Chandler

SVWS continues to grow and evolve. Thirty-two current members and several new possibilities are swelling our ranks, which means renewed passions to explore and unique ideas galore. With your requests for a focus on more art and inspiration, and less on business, our officers meet and chat several times each month to discuss how to make our monthly meetings as rich and juicy as possible.

We are feeling our way through this renewal. Our tried and true favorites remain, such as Critiques, although with a slight difference. In March, artists brought 1-2 unfinished works and received feedback on what was working and how to improve each piece. We decided to tweak our Ohhs & Ahhs for April. Please bring in 1-2 finished artworks to not only exhibit, but we will use part of our meeting to discuss each one.

Cynthia Brock will share tips and ideas about her art. In this year's VMRC Member Show, Cynthia won First Prize for her painting titled Morning. She has done silk painting and is currently selling original paintings as greeting cards at OASIS. At 92, her work is fresh, original, and breathtaking.

Once again, a Business Summary is attached to this newsletter for you to read in advance. If you have any questions or comments, feel free to contact Barbara Gautcher, Donna Detrich, Lynda Chandler, or me, Mindy Morrison. Or just wait until Saturday's meeting during our Business Discussion period. The intention of this summary emailed before our meeting is to cut down on time spent on business to focus on art. Since you asked, we will send more information by email, our Facebook page, and our website as it is received.

See you this coming Saturday, April 2, 10:00 at 700 West Main Street, Harrisonburg.

Mindy Morrison
mjdm@comcast.net

SVWS April 2, 2022 Monthly Meeting at 700 West Market Street, Harrisonburg, VA

Business Summary

Minutes of the March 2022 SVWS Meeting The SVWS meeting was opened by Co-Chair Mindy Morrison with Gordon Lewis and Julie Stauffer introduced as guests. After a brief sharing time, a few business items were addressed.

Business

1. Non-payment of Dues - Members need to pay soon, as dues are \$35 beginning April 1.
2. OASIS Exhibit Dogs and Frogs is still soliciting art for their April show.
Contact Janet Lee Wright at janetleewright@gmail.com
3. Muse Vineyard in Woodstock is still soliciting art for their June show.
Contact Janet Lee Wright at janetleewright@gmail.com
4. A sympathy card was passed around and signed for Bonnie Stutzman upon the death of her son.

Brush Strokes - extended to Sandra Gray for the sale of "Mountain Summer".

Program - Anita Brechtel delighted us with insights from her painting journal.

Critiques - were offered for Michele Kirkdorffer, Ann Harrison, Kelli Hertzler and Charlie Raisner

Our Next Meeting is April 2, 2022

Meeting Adjourned

Respectfully Submitted,
Lynda Chandler, Secretary/Communications Director

Signature Membership Procedure Review is being examined by Barbara Gautcher, Donna Detrich, JanetLee Wright, and Anita Brechtel.

Our 2007 ByLaws are being revised by JanetLee Wright, Donna Detrich, Barbara Gautcher, Lynda Chandler, and Mindy Morrison.

A New Members committee will form soon to help orient newcomers.

Preparations have begun for the VMRC Member Show in September.

APRIL 1st - 29th ~ OASIS Mezzanine Gallery April brings a touch of whimsy to OASIS with the "Dogs and Frogs" art show. Why dogs and frogs? *Because they rhyme!* Signature artists of the **Shenandoah Valley Watercolor Society** will display their best portrayals of their furry friends, AND of frogs, no matter what their level of friendship.

Madison Hotel exhibit in July through August. Still waiting to hear from the hotel for additional details.

VWS show in Waynesboro - will hear more at the meeting

Shenandoah Valley Watercolor Society

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ShenandoahValleyWatercolorSociety.org

May – June 2022
Newsletter

Member Spotlight ...

Meet Rob Kloetzer

Rob Kloetzer, an active member of the Shenandoah Valley Watercolor Society since 1999, will demonstrate his use of Gorilla Board when preparing to paint at our May monthly meeting, as well as some of his favorite tips.

Rob is a Master Signature Member of the SVWS and received recognition as an Artist Member of the Virginia Watercolor Society in 2007.

He is from Baltimore, Maryland and left his career as a Senior Technical Representative at Lucent Technologies in 1998 to paint and establish a small horse farm near New Market with his wife Vickey. Rob's studio is now located in Bridgewater. He participates in local invitational and juried exhibits, has received several awards and taught watercolor painting in private workshops, at Blue Ridge Community College and workshops for the SVWS.

Educated at the Maryland Institute of Art, University of Maryland and Towson State University, he has continued to study with well-known artists such as Tony Couch and Frank Webb.

While he chooses to work mainly in transparent watercolors, he likes to explore ideas in various media in order to solve problems that he sets for himself using design elements and principles of design to build a painting. Rob believes that a painter should not try to duplicate what is, but rather, should infuse his spirit in the subject. By doing value, design and composition studies with lots of mental planning, he eliminates the non-essentials and includes only what is necessary to make his statement. His work often crosses the barriers of classification shifting from abstract to representational depending on the task-at-hand.

Come, listen, and learn with Rob at our May meeting.

**“Art washes away from the soul the dust of
everyday life.”
- Pablo Picasso**



The Bee by Rob Kloetzer

Mark Your Calendar

May 1-28 @ Oasis
Invitational, Mezzanine
Gallery, featuring many
artists, including Barbara
Gautcher

May 6-27: Rivers & Streams
Show @ Smith House
Galleries, H'burg. 4 artists
featured, including Peg
Sheridan

May 7 Monthly Meeting,
10am at 700 West Market St.,
Harrisonburg

June 4 Monthly Meeting,
10am, 700 West Market St.,
Harrisonburg

June 5: Muse Vineyards
Exhibit Opens, Woodstock,
VA

June 6: Gallery Day:
Signature members refresh
art at Taste of Thai, Hardesty-

Muse Vineyard Exhibit

SVWS Signature Artists are invited to participate in the June Show at Muse Vineyards in Woodstock VA. The Muse is a modern, spacious wine tasting building set in vineyards on rolling hills along the North Fork river. Many of its customers come from the DC area. Suggested themes are local flora, fauna and landscapes, grapes and vineyards. Larger paintings are welcome since the space is large. The show will be hung on Tuesday, May 31. Artists are urged to attend the official opening on Sunday, June 5, 2:00 - 5:00 pm. Take down will be June 27 or 28. Send images to JanetLeeWright@gmail.com by May 15, with label information and dimensions.

Hotel Madison Mezzanine Exhibit

Barbara Gautcher needs Signature Members' high-resolution photos of your artwork by May 13, including your name and titles of work. Artwork is due at the hotel on June 28, 11 am - 1 pm. Openings July 1, 5-8 pm and August 5, 5-8 pm. August 31, pick up your work 11 am – 1 pm.

Higgins House, & Blue Ridge Free Clinic

July & August Show @ the Madison Hotel Mezzanine, H'burg.

Late July: High resolution photos of your artwork needed for Member Show's online gallery.

August 6 Monthly Meeting, 10am, 700 West Market St., Harrisonburg

September: VMRC Member Show, so no monthly meeting.

September 5: Gallery Day

October 1 Monthly Meeting

November 5 Monthly Meeting

December 3 Monthly Meeting and Winter Holidays Greeting Card Contest

December 5: Gallery Day



Self Portrait by Rob Kloetzer

Shenandoah Valley Watercolor Society

P. O Box 2744
ShenandoahValleyWatercolorSociety.org

September 2022
Newsletter

Member Spotlight ...

Meet Lois Whitecotton

Such a dichotomy! My idea of the epitome of a southern lady. Refined – check. Genteel – check. Unassuming elegance – check. Yet, and here is the delight, her art can be mind-bending, bold, and look-at-me-loud. It can also be quiet as velvety fog or display hot, sharp architectural lines where you feel the heat rising from the empty parking lot. Lois won three top awards in the last two years of our SVWS Member Show at VMRC. The 2022 Member Show begins September 3.

Lois is one of our behind-the-scenes volunteers, never calling attention to herself. She arranges for our meeting place each year through her church, and we pay an annual donation. Before each meeting, she and her husband Morgan arrive early to set up tables and chairs, and help us prepare whatever we need. Afterwards, the reverse happens, and we clean and disinfect for use on Sunday morning. The same is true for our workshops. You may have noticed her paintings adorning the kitchen and meeting room. Very clever themes for “the UC” or Youth Center! She also serves as a Gallery Day hanger at Taste of Thai.

As our year draws to a close in December, the Executive Board will meet to discuss how our members can sustain the joy of watercolor painting, continue learning from each other, and improve our skills. It’s a lot for only 2-3 people to shoulder. We may need to toss the excess in our organization and focus on your favorite activities. Please share your thoughts about achieving these goals with Barbara Gautcher, Lynda Chandler, Donna Detrich, JanetLee Wright, or me. And don’t forget to give Lois Whitecotton an Atta, Girl!
Mindy Morrison



2021 Best in Show “Wind and Fire” by Lois Whitecotton

Mark Your Calendar

NO MONTHLY MEETING IN SEPTEMBER

Aug. 31, 9:30: Pick up your artwork @ the Madison Hotel Mezzanine, H’burg.

September 3: 9:30 - 11:00 Bring Member Show artwork to VMRC

Sept. 4: 2:00 – 4:00 Member Show Opening & Reception.
3:00 Awards Presented.

Sept. 12: Gallery Day Signature members refresh art at Taste of Thai, Hardesty-Higgins House, Blue Ridge Free Clinic

Oct. 1 @ 10:00am Monthly Meeting, the Church Youth Center, 700 W. Market St., Harrisonburg

November 5 @ 10:00 Monthly Meeting, 700 W. Market St. Pick up Member Show art from VMRC
12:00 – 2:00.

December 3: Monthly Meeting @ 10:00 and Winter Holidays

**“I have been doodling with ink and watercolor on paper all my life. It’s my way of stirring up my imagination to see what I find hidden in my head.”
- Maurice Sendak**

BrushStrokes

Charles Raisner, Lynda Chandler, Lorene Bender, Donna Detrich and Bonnie Stutzman each sold a painting at the Hotel Madison Mezzanine Exhibit. Donna Detrich and Rob Kloetzer sold a painting at Taste of Thai.

Bahir Al Badry continues to be a top seller at OASIS.



2020 Best in Show Winner by Lois Whitecotton

December 5: Gallery Day

And our 2022 year comes to a close.

Hooray! New Members!

Be sure to greet and welcome our 2 newest members. Please add them to your Membership List.

Gayle Corrado 43GLC@gmail.com

Lois Kauffman
LRKauffman111@gmail.com

Exhibit Opportunity

Asbury United Methodist Church in Harrisonburg will present a September art show with an urban theme. If you wish to exhibit a painting of an urban scene or theme, contact Justin Poole soon at JustinPoole@emu.edu



2021 Judge's Choice Award Winner "Regal" by Lois Whitecotton

Shenandoah Valley Watercolor Society

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ShenandoahValleyWatercolorSociety.org

November 2022
Newsletter

Member Spotlight ...

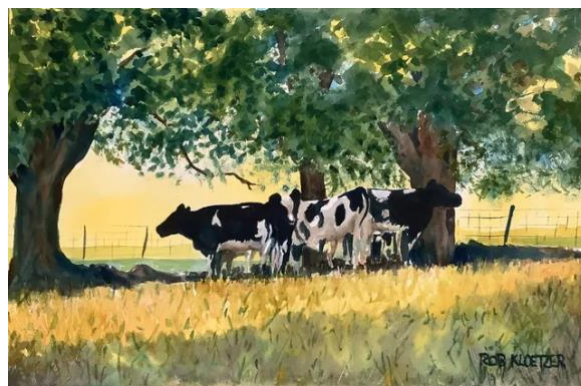
Well-Deserved 'Atta Girls'

Rather than leave us in the lurch with no Treasurer for 2022, Donna Detrich continued to say yes, (albeit reluctantly, with heavy resignation in that yes!) month after month after month. For 37 years, she has occupied some administrative position within SVWS. We've streamlined and simplified the job of Treasurer. Yet, what would we have done without Donna? When you see her, offer her a well-deserved "Atta Girl" and your sincere appreciation for saying yes.

Lynda Chandler is a terrier, in the very best sense of the word. When she says yes to anything, she gives 100%, fully focused for endless hours, with every ounce of her formidable energy. What began as a yes to Secretary, quickly evolved to a more apt "Communications Director." To reach out to potential members, she uses social media daily, and even donated money to create a new SVWS website, updating it weekly. Hundreds of interested folks search these regularly. Because of the Member Bio, some members have volunteered to take on some of the smaller jobs to free Lynda to focus on Membership next year and build on the best practices we learned this year.

As our year draws to a close, SVWS is stronger now than it's been since Covid shut us down. Many older members have been active through the decades; they're ready to step back. Through the Member Bio Forms, many stepped forward and said yes to help in small ways. If you haven't completed a Member Bio, please do. We all need your strengths, talents, and gifts.

Mindy Morrison



2022 Member Show Best in Show AND Viewer Choice Award,
Heifer Huddle by Rob Kloetzer

Mark Your Calendar

November 5: 10:00 **Monthly Meeting** @ The Youth Center, 700 W. Market St., Harrisonburg. **From 12:00-2:00, pick up your Member Show artwork @ VMRC.**

December 3: Our annual **Potluck Party** @ 10:00 PLUS "Winter Holidays" **Greeting Card Contest**

December 5: Gallery Day Signature members refresh art at Taste of Thai & Hardesty-Higgins House

January 7: 10:00 Monthly Meeting @ The Youth Center, 700 W. Market St., Harrisonburg.

June 22, 23, 24: 9am – 4pm Three Day workshop with Lynn Ferris sponsored by SVWS.

"Color is my day-long obsession, joy, and torment."

Claude Monet

"Color is the place where our brain and the universe meet." Paul Klee

"Color draws the eye."

Our very own Ann Harrison

BrushStrokes

Seventeen paintings sold at the Member Show. Donna Detrich is on vacation and I do not have a current list of accomplishments and sales. Hope to have a list for you at our November meeting.

Upcoming Friday & Saturday Paint Parties

Friday morning and Saturday afternoon Paint Parties continue to gain traction with our members and their guests. Bring your paint supplies, a water container, and unfinished work.

Friday Paint Party, 10:00 – 12:00 at the Price Rotary Senior Center at Westover Park, directly across the street from our monthly meeting place. Enter the park off Rte. 33, take the first right, and it is the first building on your right. Bring \$1-2 to offset the cost to SVWS. **The Senior Center will be closed on Nov. 11 & 25.** The Friday Paint Party will continue December 2, 9, but will be cancelled Dec 16, 23, & 30. It will continue in January.

Saturday Paint Party, 1:00 – 3:00, at The Perch, next to the Magpie Diner. Bring the same supplies listed above. Free of charge. **Cancelled Nov. 12, 26, and all of December.**

And the Final Member Show Awards ...

Lots of ballots to count for the Member Show Viewer Choice and Member Choice Awards. Of all the paintings, these were the favorites of VMRC residents, staff, and visitors, as well as SVWS members. If your painting(s) received votes, an envelope containing your ballots will be waiting for you at our next meeting. Drum roll, please ...

Viewer Choice Award goes to Rob Kloezer for Heifer Huddle.

Member Choice Award was earned by Donna Detrich for The Homestead Garden.

Congratulations!

Hooray! New Members!

Be sure to greet and welcome our newest members. Please add them to your Membership List.

Linda Leffel, 263 Last Left Lane, Hinton, VA 22831, 540-867-3630, LTLLeffel@aol.com

Mia Ackerson, 46 Fairfield Dr., Staunton, VA 24401-5594, 540-461-2481, MiaNexus@gmail.com

OASIS invites SVWS Signature Members to exhibit art in May 2023 with the theme “Valley Scenes.” Not necessarily landscapes, but Valley flora, fauna, people, architecture, etc. No entry fee required, but a 30% commission will be taken. Email JanetLee Wright at JanetLeeWright@gmail.com if you are interested in participating.



2022 Member Show Member Choice Award, The Homestead Garden by Donna Detrich

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December 2022
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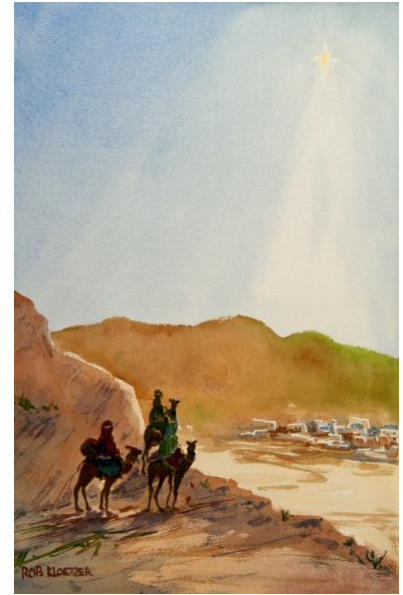
One Last Pat on the Back ...

Last year, we began by tossing out Life Saver candies. We worried whether this organization could be revived after its long Covid hiatus. Some members working from home were inundated by childcare, home school, illness, and even grief. Others feared being in close quarters with people, needing to protect themselves and family members. Many artists never returned.

When asked to serve SVWS as co-chair, Barbara Gautcher said yes. I'm so very thankful she did because I was terrified with Janet Lee Wright stepping away. Along with Lynda Chandler, we found our way and worked hard to give you what you wanted out of this club. Meetings focused on rebuilding relationships (especially after the isolation of Covid), learning new ideas from each other, and of course, the art. New members had to be found, rethinking & rewriting Signature Membership and our Bylaws.

Barbara was the eye of our storm. Always cool, calm, nonjudgmental, reliable, and a "no problem attitude." While I gallivanted around Spain for 7 weeks, she took on the Member Show and the Madison Hotel exhibit and all the other administrative chores with aplomb. The girl's skin covers an interior of steel girders. She is rock solid. As our year draws to a close, SVWS is strong and growing. Thank you to all who offered your services in the coming year. As our 2023 officers step forward, there will be no need for those old Life Saver candies. If you haven't completed a Member Bio, please do. We all need your strengths, talents, and gifts.

Mindy Morrison



"Wisemen" Rob Kloetzer's 2021 Christmas Card Entry

Mark Your Calendar

December 3: Our annual **Potluck Party Social @ 10:00 PLUS "Winter Holidays" Greeting Card Contest.** Members will vote on their favorite hand-painted holiday card. Please bring a dish to share. No regular meeting.

The **Friday Paint Party** will continue December 2, 9, but will be cancelled Dec 16, 23, & 30. It will continue in January. The Saturday Paint Party will resume in January.

December 5: **Gallery Day** - Signature members refresh art at Taste of Thai & Hardesty-Higgins House

January 7: 10:00 Monthly Meeting @ The Youth Center, 700 W. Market St., Harrisonburg.

"Good composition is like a suspension bridge. – each line adds strength and takes none away." Robert Henri

"Before you compose your picture, it's a good idea to ask yourself why. you're doing it." Anonymous