

SVWS Evaluation Criteria

for

Prospective Signature Member Status

Jurors will use the following criteria to judge work submitted by prospective Signature Members.

Element 1: *Artistic Merit.* Demonstrates working knowledge of basic elements and principles of design. The elements are line, color, value, texture, shape, and space. And the principles are balance, scale, contrast, pattern, emphasis, unity, movement and rhythm.

Element 2: *Originality.* Original in concept and execution (not copied or derived from a student class or workshop).

Element 3: *Technique.* Demonstrates proficiency in overall handling and control of the medium.

Element 4: *Consistency in Quality and Style.* All four paintings are of good quality.

Element 5: *Overall Presentation.* Framing and matting are well-selected, well-cut and are of professional quality. One piece matted and framed and three are matted according to SVWS guidelines.

All four pieces of art will receive written comments on strengths and weaknesses, including steps the applicant should take to improve the work.