



March – April 2023
Newsletter

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Shenandoah Valley Watercolor Society
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ShenandoahValleyWatercolorSociety.org

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February was a roller coaster ride, dipping into bitter cold, then rising to record heat, with pelting rain and sleet, withering wind, yet very little snow! I'm ready for the lengthening days and their warmth to penetrate into my bones.

I hope you enjoyed the warmer days and painted inside on wintry days. Friday mornings are a good time to meet with painting buddies at the Senior Citizen's Center at Westover Park. This year opportunities abound to exhibit our paintings.

But what shall I paint?

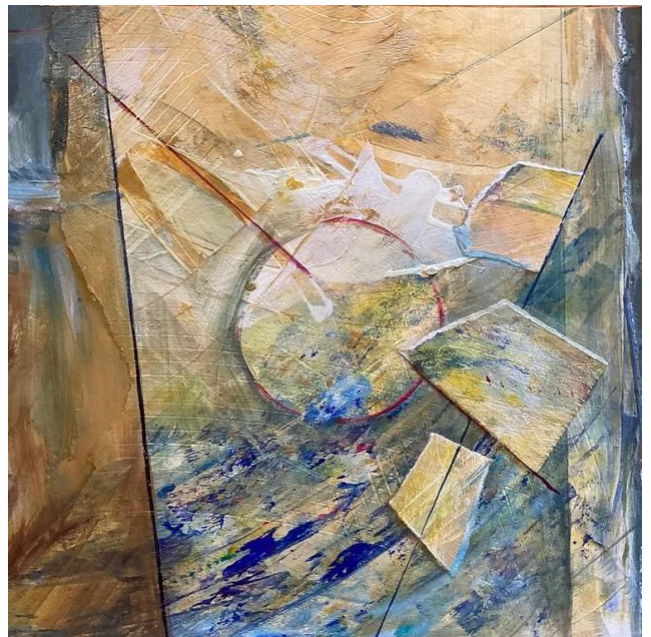
Make art you care about, whether it's a landscape, flowers, animals, or abstract ideas. Look for inspiration in unusual places.

Sometimes it's a new material that inspires you.

Other times it's a question you ask yourself,..."I wonder what would happen if I try this new paper? this new paint? this new process?"

Have a routine and carve out time to paint. Let yourself daydream, keeping a journal of ideas, sketches, and other paintings or photos that inspire you. Try these ideas in your work and listen to your inner voice, painting what you care about!

Barbara Gautcher



By Barbara Gautcher

“Action is the foundational key to all success.” – Pablo Picasso

March 4 Meeting:

Master Signature Member Rob Kloetzer will demonstrate how to paint snow. To participate, bring a piece of watercolor paper, paints of Prussian or Ultramarine Blue, a brown like Burnt Sienna, a yellow like New Gamboge, a water container, a ½” flat or round brush for a little wash, and a rigger brush.

After this meeting, our SVWS Standards Committee will serve as jury for SVWS members who have applied for Signature Member status. The committee will meet again this fall for another jurying process. If you are interested in the process or are seeking Signature Member status, please see your SVWS folder for information.

Meet Our New Members!

We’re delighted to learn and grow with them! Please seek them out and make them feel welcome. Add their names to your Membership List in your SVWS folder.

Elaine Dunaway	eedunaway@gmail.com
Krista Gisler	kristagisler@msn.com
Georgi Kiser	mommag7@aol.com
Dorothy Mullenix	drmullenix@gmail.com
Hilary White	artist@shentel.net
Kevin Updike	kevin7updike@gmail.com

Exhibits

SVWS Signature Members are invited to show and sell their work at three locations in Harrisonburg. Paintings are changed every three months on the first Monday following our regular monthly meetings. Upcoming “change” dates are March 6, June 5, and December 4.

- Taste of Thai restaurant, 917 S. High St. - Contact Lois Whitecotton
- The Rocktown Gift Shoppe inside the Hardesty-Higgins House Visitor Center, 212 South Main St. - Contact Kelli Hertzler
- OASIS Fine Art and Craft, 103 S. Main St. Contact Donna Deitrich

Current New Exhibit

- Seven members of SVWS have work in the 8x8 show at OASIS Fine Art and Craft on the upper mezzanine. Their art is selling! The exhibit runs through March. Artists include Mia Ackerson, Lois Whitecotton, Bahir Al Badry, Donna Detrich, Karen Moyers, JanetLee Wright, and Barb Gautcher. Artists will be there on the next First Friday, March 3.

Four SVWS artists are participating in the show with the OASIS Drums at VMRC. Art is selling. Members are Bahir Al Badry, Lois Whitecotton, Janet Lee Wright, and Donna Detrich.

Call to Artists for Upcoming Exhibits

May (TBA)

SVWS Oasis Show in May -

Signature members are invited to enter up to three paintings in the “Valley Life” show at Oasis in May. The theme invites paintings with a local flavor - not only landscapes, but also people, flora and fauna, architecture, food, etc. Space is limited but we will hang at least one piece from everyone who enters, and may hold some back to replace the pieces that sell. Oasis charges a 20% commission, and SVWS takes 7% of sales price.

Enter by emailing JanetLee Wright (JanetLeeWright@gmail.com) by April 15. Delivery of art will be the last week of April, exact date to be announced. Pick up will be the last week of May, exact date to be announced. Participating artists are asked to attend the opening on the First Friday of May, which is May 5.

Call or email JanetLee with questions or to register.

June 1, 2023 - June 28, 2023 “Shenandoah Valley Beauty” is the title of an exhibit at MUSE Vineyard Tasting Room, 16 Serendipity Ln., Woodstock, VA. Signature Members are invited to exhibit up to three scenes with local flavor such as mountains, rivers, farm scenes, flora, fauna and of course anything related to WINE! Contact: Lorraine Davis and JanetLee Wright if you would like to submit your work.

July (TBA) SVWS Exhibit at Hotel Madison Last year our SVWS exhibition was such a success, Signature Members have been invited back. Approx. 23 works will be hung in the second-floor gallery. The Valley Arts Council sponsors this show and takes a portion of the revenue so price accordingly. Contact Barbara Gautcher for more information.

September 2 – November 4 SVWS 37th Annual Members Show at VMRC Virginia Mennonite Retirement Community, located at 1491 Virginia Ave. Harrisonburg, VA, will once again host this show in the Park Gables Gallery. All SVWS members are encouraged to show their work. The judge for 2023 will be Michael Hough, Associate Professor of Art at Bridgewater College. Up to three pieces will be considered for presentation. Ribbons and prizes will be awarded in this juried show. Contact Mindy Morrison or Lois Kaufman for more information.

Brushstrokes

Charles Raisner has one painting showing in Maple Terrace at Bridgewater Retirement Community.

Our new “Joyful Painters,” members Krista Gisler and Georgi Kiser, were recently featured in the Daily News Record on February 21. It’s a wonderful article available at <https://www.dnronline.com/features/joyful-painters> Their artwork will be on display at the Hotel Madison through March and April.

At Oasis, paintings, cards, prints, and bookmarks by Signature Members are hot items! Members selling their work include Bahir Al Badry, Rob Kloetzer, Barbara Gautcher, Lynda Chandler, and Donna Detrich.

Martha Mobley is offering beginner watercolor classes. Each are \$40 a session of 3 lessons. Call Martha for info or registration at 540-333-1232

Watercolor I March 17 - 31

Watercolor II April 14 - 2

Kelly Prim has paintings on display at a Roanoke Gallery called Art On First as part of a Pop Art show. She has also been selected as one of twelve artists who will paint violins in conjunction with the Roanoke Symphony Orchestra fundraiser and auction. There will be a Violin Opening Night on March 25th along with a Masterworks Concert. Kelly will also participate in the Roanoke SPCA "Best in Show" fundraiser with two paintings.

Lynda Chandler completed a commissioned piece of the Blue Ridge mountains for her daughter's Airbnb near Asheville, NC. On Saturday, April 1, she will be selling prints and cards, framed and unframed, at "Vintage with a View", (antiques and more)
535 Badger Rd, Mt Solon

Peg Sheridan announced her “*Plein Air Watercolor Painting Workshop*” in western Virginia at the Fort Lewis Lodge. The workshop is June 5-8. Join Peg for a painting getaway in the mountains of western Virginia. As a working farm, there are all kinds of animals to paint. The land is on the site of historic Fort Lewis, built in 1750 by Colonel George Lewis, commissioned by George Washington. It has been run by the Cowden family since 1959, and the bed and breakfast has been in operation since 1989. To register for the workshop, you must first call Beverley Street Studio School, and then make your own reservation at the Fort Lewis Lodge. Participants signing up for Peg Sheridan’s Workshop MUST stay on the Fort Lewis Premises... Please call the Fort Lewis front desk to reserve your room: (540) 925-2314. Tuition: \$300 members - \$330 non-members. To sign up for the Workshop, please call the BSSS office during office hours: Tuesday & Thursday from 9 am to 4 pm at (540) 886 - 8636, or reach us via email at director@bssschool.org For further information, check <https://www.fortlewislodge.com/>

***“Creativity doesn’t wait for that perfect moment.
It fashions its own perfect moments out of ordinary ones.”
Bruce Garrabrandt***