

Shenandoah Watercolor Society

P. O. Box 2744
Harrisonburg, Virginia 22801
shenandoahwatercolorsociety.org

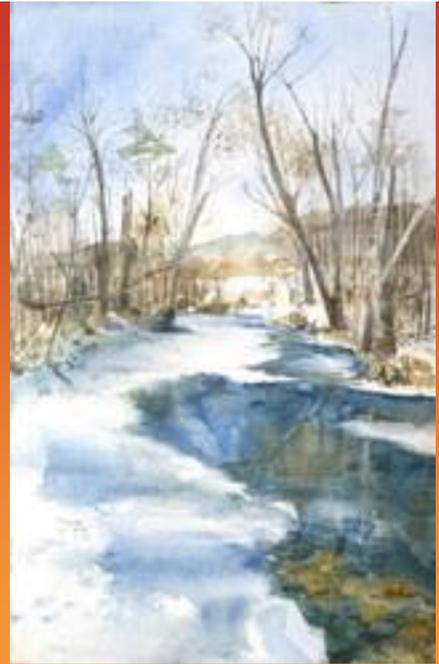
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Communications Director:
Lynda Chandler
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January/February 2022 Newsletter



Crab Run by Anne McFarland

Build Back Better?

Yes, I know. Already taken, but this is the right time to think about how our Shenandoah Watercolor Society can be a better fit for you and future members. What are your favorite parts of our meetings? Of those favorite activities, what makes them so enjoyable? How can we make them even better? What do you like least and why? What do you hope to learn this year? What would you like to see demonstrated or discussed? Would you be willing to demonstrate or share some of your favorite tips and techniques? Jot down your thoughts and bring your list to our next meeting on Saturday, February 5 at 10:00, 700 West Market Street in Harrisonburg.

Covid has diminished our membership and we hope longtime members return. We also hope to rebuild with new members who will bring new ideas, friendship, and energy. As of last week, only 16 members have paid their yearly dues of \$30. Seven of our nine Signature Members currently hanging at OASIS paid for the December quarter. Please send your dues to



Ridicule World #2 by Bahir al Badry

BrushStrokes

Paintings by Signature Members are rolling out the doors at OASIS, with Bahir al Badry as the top seller. Others who have recently sold work include Cynthia Brock, Lourene Bender, and Donna Detrich for a total of \$609.84 (less their 23%), giving SVWS a \$55.44 profit. Congratulations!

SVWS at our P.O. box listed in the top banner.

Do it right now before you forget!

The path to Signature Membership needs to be reimagined because we have many artists waiting in the wings. Would you be willing to serve on an ad hoc committee to make this happen? Let me know!

Lynda Chandler, our Communications Director, is coordinating our website, <https://ShenandoahWatercolorSociety.org>, as well as our Shenandoah Watercolor Society Facebook page, and will soon create a presence on Instagram. Social media offers us access to a vast audience of potential new members. It will not only help us grow, but also be seen by our larger community of Harrisonburg, Rockingham County, and the surrounding counties. We can spread information quickly and efficiently to each other. PLUS, we can offer links to member's artwork and websites which can lead to potential customers and sales. Social media is where it's happening, and we need to be part of it.

With all the snow and Covid cases at an all-time high in our area, there may be a need to cancel our February meeting. This would be announced via email and our social media sites. For those with limited access to those sources, we will call you.

As you can see, we need your help to rebuild SVWS. Again, please consider serving as Treasurer. Donna Detrich may consider writing you into her will!

Mindy Morrison

New Members!

We have two new members! At our next meeting, search for them and introduce yourself. Please add their information to your 2022 Membership List.

Michele Kirkdorffer
goldensunshine97@gmail.com
1214 Woodcrest Circle Hburg 22801
540-383-9499

Cristina Reid snowpig612@gmail.com
120 Joyce Drive, Bridgewater 22812

Opportunities For Signature Members

SVWS Signature Members are invited to submit work for the April show at OASIS. The whimsical theme is "Dogs and Frogs." You may submit up to three pieces by emailing their images with titles and dimensions to janetleewright@gmail.com by March 15. If multitudes of members respond we may not be able to hang all the submissions, but we will hang as many as space will allow. There is no fee to be part of the show, but OASIS and SVWS together will take a 30% commission for work that sells.
JanetLee Wright

Another opportunity to display and sell work in June at Muse Vineyard, located east of Woodstock.

The Madison Hotel, next to JMU at the corner of South Main and Grace Street in Harrisonburg, is offering Signature Members the chance to display their art in July and August. More details coming soon.

Lynda Chandler paints the Free Clinic murals in February. We need 2 people willing to hang Signature Members' artwork every 4 months or so. Say yes! It's such a worthy cause!

And One More Thing ...

The 6x6x30 Show which was scheduled to hang at VMRC was canceled because VMRC is closed to the public. Instead they will be having the show for one day only, January 29, from noon to 6, at Pale Fire Brewing Co. Selected works from the 6x6x30 show will then be at OASIS for the month of February.